



East Coast Greenway Alliance

135 Main Street, Wakefield RI 02879
401-789-4625 phone/fax
info@greenway.org / www.greenway.org

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Contact: Eric Weis 401-789-4625

BREEZER BIKES SUPPORTS THE EAST COAST GREENWAY

Breezer Bikes, the innovative U.S. bicycle maker specializing in bikes for commuting and transportation, has donated a Breezer i3 quick-folding bicycle to help advance the development of the East Coast Greenway (ECG).

The ECG, conceived in 1991, is a network of multi-use paths spanning the east coast, now 20% complete with over 60 individual paths open for public use. The Greenway serves as a facility for commuting, exercise, transportation, and tourism. Development of the ECG is spearheaded by the East Coast Greenway Alliance (ECGA), a 501(c)(3) nonprofit organization based in Rhode Island.

Breezer Bikes, founded by Joe Breeze, co-inventor of the mountain bike, works to advance the use of the bicycle as a mode of transportation, with the hope that increased bicycle ridership will improve personal and environmental health, improve communities and decrease dependence on oil. Breezer produces Town and Range bikes that are fully equipped for everyday transportation needs.

Breezer's donation to the ECGA will be used by staff and volunteers to inspect trails and field-check route information. The bike will also be the official ECGA support bicycle during the First ECG Maine-to-Florida bike tour, September 12 – November 3, 2004 (www.greenway.org/tour2004/tour2004.htm).

"Sponsorship by Breezer Bikes is greatly appreciated," said Karen Votava, ECGA Executive Director. "We share their mission to get more people out of their cars and involved in healthy activity."

To learn more about Breezer Bikes, visit www.breezerbikes.com. To learn more about the East Coast Greenway, visit www.greenway.org.

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