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## **EAST COAST GREENWAY WELCOMES DEVELOPMENT DIRECTOR**

The East Coast Greenway Alliance is pleased to announce the addition to our staff of a Development Director! Jeffrey Broadhead has joined us on a half-time basis to help fund our growing national organization and the many projects underway and planned.

The East Coast Greenway Alliance is a ten-year-old national trail development organization dedicated to creating a 2600-mile firm surface trail connecting cities of the eastern seaboard for cyclists, walkers, skaters, and other non-motorized users. By forming partnerships with local, state and national agencies and organizations, a network of off-road pathways is coming together and will be complete in 2010.

Jeff joins us with a broad background in fundraising, management, business consulting and coaching. He holds an Executive Master of Business Administration degree from the University of Rhode Island and a Bachelors degree in Economic Geography and Environmental Studies from the University of Washington. Jeff has worked for a number of government offices, including in Seattle (developing greenbelt legislation) and New Haven (as Director of Downtown and Harbor Development), as well as for nonprofit organizations and his own private consulting business. He has obtained funding from foundations and local, state and federal agencies in amounts ranging from \$500 to \$10,650,000. His clients have included nonprofit organizations and quasi-governmental agencies.

The addition of Jeff to our staff is an important step in developing the ECG,” said Karen Votava, Executive Director. “His skills will enable the Alliance to successfully address our fundraising needs over the coming years.”

Jeff lives in Narragansett with his family, where he enjoys cycling, rowing, sailing, yoga, meditation and coaching middle school students in conflict resolution and problem solving.

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