

Agenda

East Coast Greenway Alliance Board of Trustees Meeting

Sunday, May 18, 2008

Wilmington, DE

Meeting site: Sheraton Suites Wilmington. 422 Delaware Avenue, Wilmington DE 19801.
302.654-8300

(Short walk from Amtrak Station and Riverfront Walkway.)

5:00-9:00 PM, City Life Block Party/Wilmington Grand Prix- a pro-bike race taking place this weekend in Wilmington. (www.wilmgrandprix.com) Live music/restaurant food/view race time trials from 6:00-7:30. Trustees and their guests are invited. Free wristbands can be picked up from ECGA staff at Sheraton Suites hotel lobby 4:30 - 6:30 pm. After 6:30 call 410-693-9330. **You must RSVP to kitty@greenway.org.**

Trustees and their guests are also invited to join our Trail Council meeting on Saturday from 9-5. RSVP kitty@greenway.org; and to join us Saturday evening for a reception and dinner (\$15 at the door—check or cash) at the Marketplace along the Riverfront Walkway. Mark Chura, newly appointed Director of Delaware Greenways on: Delaware Greenways and the ECG - A Dynamic Partnership. Please RVSP to kitty@greenway.org.

Our board meeting will start at 9 am and conclude by 3 pm. A hearty breakfast and a box lunch will be served on site and if time and weather allow, we will take a short lunchtime walk.

8:30 Breakfast served

9:00: Call to Order and Introductions - Chuck Flink 10 minutes

9:10: Review of minutes, April Teleconference -- Tony Barrett 5 minutes

9:15: Finance Committee Report (financials, audit) -David Read 30 minutes

9:45: Staff report on PR/Marketing Program: Tanja Wiant and Karen Votava 15 minutes

- Decal/poster project

- **Ambassador Program**
- **Model section trip guides**

10:00: Marketing and Development Committee meetings to flesh out Strategic Plan Elements 120 minutes

12:00 Lunch break 60 minutes (catered lunch on site)

- **Walk to see nearby Greenway**

1:00: Development Committee Report - Kate Kraft 30 minutes

- **Board Collective Giving goal (\$50,000) report - Chuck Flink**
- **Fundraising report - Karen Votava**
- **CTG Club Tour report - Karen Votava**

1:30 Governance Committee Report - Chuck Flink 30 minutes

- **Proposed 2009 Board Slate**
- **Proposed 2009 Board Officers**
- **Strategy and schedule for fleshing out Strategic Plan Elements**

2:00 Marketing Committee Report - Don Fisher 25 minutes

2:25 Trail Council Report - David Brickley 30 minutes

- **State Committee assessment report - Jack Keene**

2:55 Review of future meeting and teleconference schedule - Chuck Flink 5 minutes

3:00: Meeting adjournment

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