



NEW ENGLAND BIKE-WALK SUMMIT

BOSTON, MASSACHUSETTS
APRIL 26-27, 2018

SPONSORSHIP OPPORTUNITIES

East Coast



Greenway
ALLIANCE



Pedestrians in Bangor, Maine. On cover: Cyclist rides along Charles River in Boston. montaguebikes.com photo

LEARN, SHARE, CONNECT.

The New England Bike/Walk Summit, held every two years since 2010, is the place to share best practices, build relationships, and influence trail and greenway development in New England.

For Spring 2018, the event is expanding to two days. By ensuring a broad representation of stakeholders and leaders from the private and public sectors, the summit inspires the

movement for advancing bicycling and walking innovations in communities across the region.

The New England Bike/Walk Summit will feature workshops by high-caliber expert presenters, insightful plenary and keynotes, and ample networking time. We'll enjoy delicious food and drink and the opportunity to visit inspiring stretches of the East Coast Greenway and other exemplary projects around Boston.

greenway.org/new-england-summit



Sponsorship Opportunities

New England Bike-Walk Summit

		Exhibit table	Materials in attendee bags	Social media posts	Name/logo on print & electronic materials	Food & beverage sponsors	Speaking intro	Comp registrations	Feature story in monthly e-news (circ. 34,000)
TITLE SPONSOR (1 AVAILABLE)	\$35,000	✓	✓	✓	top	✓	✓	7	✓
PRESENTING SPONSOR (2 AVAILABLE)	\$25,000	✓	✓	✓	top	✓	✓	5	
CUSTOM ENGAGEMENT SPONSOR	\$7,500	✓	✓	✓	mid	✓		4	
KEYNOTE & PLENARY SPONSOR (1 AVAILABLE)	\$5,000	✓	✓	✓	mid		✓	3	
MOBILE APP SPONSOR (1 AVAILABLE)	\$3,500	✓	✓	✓	mid			2	
EVENT SPONSOR (5 AVAILABLE)	\$2,500	✓	✓	✓	mid			2	
PARTICIPATING SPONSOR	\$1,500	✓	✓		base			2	
TABLE SPONSOR	\$750+	✓			base			1	
NONPROFIT/RETAIL SPONSOR	\$200+	✓			base			1	

SPOTS ARE LIMITED, BOOK TODAY!

Contact: Niles Barnes

Director of Greenway Programs, East Coast Greenway Alliance

niles@greenway.org • 919.797.0619

Thank you for considering support of the New England Bike/Walk Summit. The East Coast Greenway Alliance reserves the right to select or decline sponsors based on alignment with ECGA's mission and/or relevant ECGA strategic priorities.

Donations to the East Coast Greenway are tax-deductible. EIN: 04-3326812.
Find recent Form 990s at www.greenway.org/financials