East Coast Greenway® ALLIANCE

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East Coast Greenway Alliance | greenway.org/2021report

2021 ANNUAL REPORT

Above: Celebrating the Laurel Island Parkway Trail, Kingsland, Georgia's newest segment of the East Coast Greenway, alongside local partners in July 2021.

STAFF

Executive Director | Dennis Markatos-Soriano
Deputy Director | Niles Barnes
Active Events Manager | Jonathan Pauley
Donor Relations Manager | Mary T. Rahe
Office Operations Manager | K.C. Ward
Grants & Membership Manager | Debbie West

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Digital Communications Manager | Mary-Paige McLaurin
Creative Producer | Angela Hollowell

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Northern New England | Kristine Keeney
Southern New England | Bruce Donald
Mid-Atlantic | Daniel Paschall
Virginia & Washington, DC | Elliott Caldwell
North Carolina | Andrew Meeker
South Carolina & Georgia | Brent Buice
Florida | Robert Barto

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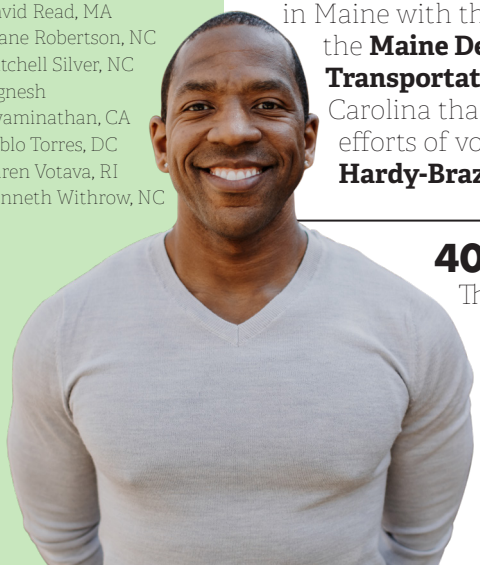

RECORD $550 MILLION IN PUBLIC INVESTMENT

Advocacy work by the Alliance staff helped attract a record $550 million in public investment toward completion of the East Coast Greenway in 2021. Highlighted projects include New Jersey's **Essex-Hudson Greenway**, Virginia's **Fall Line trail** and Jacksonville, Florida's **Core to Coast Loop**. With this historic investment in greenways as infrastructure, now is the time to make sure that more projects get designed and constructed in a timely and equitable manner, creating greenways for all. Pictured above: A team effort secured $9 million in federal funding for the Durham, North Carolina, **Belt Line Trail**, a "vital connection" for the East Coast Greenway that will greatly enhance mobility in our hometown.

660 MILES SIGNED

Alliance staff and volunteers signed a record total of more than 660 miles of the East Coast Greenway route in 2021. Notable progress was made in Maine with the support of the **Maine Department of Transportation** and in North Carolina thanks to the tireless efforts of volunteer **Steven Hardy-Braz**.

40 PERCENT STAFF GROWTH

The East Coast Greenway Alliance made several impactful organizational breakthroughs during a record-setting 2021, including the addition of eight staff members and a new co-chair of its Board of Trustees, Maryland-based attorney **Brandon Douglass**, pictured left.

▶ greenway.org/2021report

30TH ANNIVERSARY

Nov. 29, 2021, marked the 30th anniversary of the founding of the East Coast Greenway. Since then, we have turned a once far-off dream into reality with more than 1,000 miles of off-road greenway that has become one of the most visited infrastructure projects in the United States.

▶ greenway.org/2021report

18 NEW SEGMENTS, COVERING 30 MILES

18 safe, traffic-free segments - totaling 30 miles across eight states and Washington, D.C. - were officially designated as part of the East Coast Greenway route. From the **Salisbury Rail Trail** in Salisbury, Massachusetts, to the **Frederick Douglass Memorial Bridge Path**, Washington, D.C. (pictured above), to the **St. Johns River to Sea Loop** in Volusia County, Florida - and points in between - each segment adds to the growing number of off-road, protected pathways.

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INSPIRING LONG-DISTANCE RIDERS

2021 saw a diverse and inspirational group of cyclists tackle long-distance rides on the East Coast Greenway (pictured in the collage to the left). We saw multiple fastest known times set and numerous impactful fundraising rides. Even a Siberian husky, Maisha, experienced the full Maine-to-Florida route. Prepare to be inspired by these intrepid travelers via their post-ride reflections and videos at the link below.

▶ greenway.org/2021report

DEBUT NYC-to-PHL RIDE RAISES $300,000

On August 28-29, the East Coast Greenway Alliance - and 400 dedicated participants - completed the first official **New York City-to-Philadelphia Greenway Ride**, a 2-day, 125-mile ride in support of further development of the 3,000-mile Maine-to-Florida route. The fundraising efforts of participants and support of corporate partners surpassed $300,000, which will go to completion of greenways and trails in New York, New Jersey and Pennsylvania. This total marks the most successful fundraising event in the 30-year history of the nonprofit.

NYC to PHL RIDE 2021

▶ greenway.org/nyctophilly

LEAD DONORS

Individuals below invested $5,000 or more in support of our mission in 2021:

- Elizabeth Brody
- Mike & Trish Davis
- Robert Dickinson
- Stephen Greif
- Sarah Hancock
- Pat King & Tom Powers
- Atiba Mbiwan
- Donald Passantino
- John Pucher
- Anna Quisel & Bret Snyder
- James & Deborah Sharpe

FOUNDATION PARTNERS

- 1772 Foundation, Inc.
- Charlotte Foundation
- GoodCoin Foundation
- Helen & William Mazer Foundation
- Hurford Foundation
- Hyde Family Foundation
- JPB Foundation
- Lawrence & Lillian Solomon Foundation
- Onion Foundation
- Pennsylvania Environmental Council
- Quimby Family Foundation
- R. Howard Dobbs Jr. Foundation
- Research Triangle Foundation of North Carolina
- SBM Charitable Foundation
- Veverka Family Foundation
- Wells Fargo Foundation
- William Penn Foundation

CORPORATE PARTNERS

- Affordable Communities Group
- Athletic Brewing
- Fetzer Vineyards
- Greater Raleigh Convention & Visitors Bureau
- Independence Blue Cross
- The Koenig Group
- Langsam Stevens Silver & Hollaender
- Martin Marietta
- REI
- Timberline Adventures
- UNC Health Care System

Photos: People enjoy the East Coast Greenway in Jacksonville, Florida (right), and Jersey City, New Jersey (far right).

THANK YOU FOR INVESTING IN THE EAST COAST GREENWAY

With the East Coast Greenway rising to new heights of impact, support for the Alliance almost doubled in 2021 to a record total of more than $2 million from generous donors and partners like you. Thank you!

We are investing these resources to build the biggest staff in our organization's history to accelerate progress and impact from Maine to Florida.

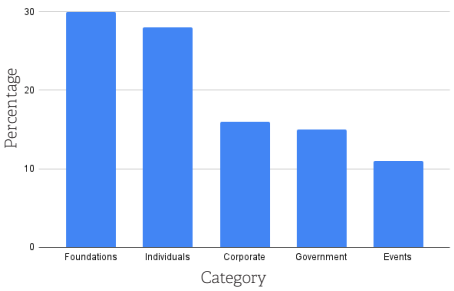
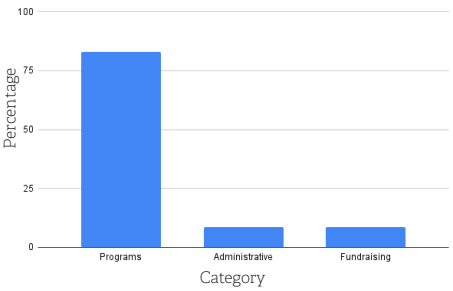
Dennis Markatos-Soriano
Executive Director, East Coast Greenway Alliance

2021 FINANCIAL SUMMARY

Total revenue.....**$2.02 million**
Total expenses .....**$1.44 million**
Net assets, Dec. 31, 2021.....**$1.35 million**

Our full audited financial report and Form 990 was completed by Langdon & Company, LLP, and is available at greenway.org or on request.

2021 REVENUE



2021 EXPENSES