

East Coast Greenway ALLIANCE

2022
ANNUAL REPORT
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East Coast Greenway Alliance 5826 Fayetteville Road, Suite 210 Durham, NC 27713 greenway.org | 919-797-0619

### **STAFF**

**Executive Director** | Dennis Markatos-Soriano

**Deputy Director** | Niles Barnes

**Donor Relations Manager** | Mary T. Rahe Office Operations Manager | K.C. Ward Grants & Membership Manager | Debra West

### COMMUNICATIONS

Marketing & Communications Director

John Martin

**Digital Communications Manager** 

Mary-Paige McLaurin

Creative Producer | Angela Hollowell

### **FIELD STAFF**

National Greenway Director | Allison Burson **Northern New England** | Kristine Keeney Southern New England | Bruce Donald Mid-Atlantic | Daniel Paschall

Virginia & Washington, DC | Elliott Caldwell

North Carolina | Andrew Meeker South Carolina & Georgia | Brent Buice

Florida | Robert Barto

### TRIANGLE TRAILS INITIATIVE (NC)

Program Manager | Rashawn King

### **BOARD OF TRUSTEES**

Chair | Brandon Douglass, MD Vice Chair | Atiba Mbiwan, GA Secretary | Lori Bush, NC

Treasurer | Joseph Impellizeri, MA

Andy Clarke, VA Spencer Finch, NC Larry Silver, PA

Becky Smith, DC Nicole Thompson, NC Regina Yan, VA

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Swaminathan, CA Pablo Torres, NC Karen Votava, RI Kenneth Withrow, NC.







### **NEW LEADERSHIP**

Brandon Douglass (far left) and Atiba Mbiwan (left) were named chair and vice-chair, respectively, at the Alliance's final Board of Trustees meeting of 2022. **Above:** The Alliance staff at its most recent staff retreat in Portland, Maine,

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### ALLIANCE IMPACT

Led by Alliance field team members working alongside local partners, more than \$200 million in public **investment** was committed to support nearly 70 Greenway projects from Maine to Florida in 2022. Highlights included a record \$50 million in federal RAISE grant **funding** to four Greenway projects and nine Greenway and trail-adjacent projects supported by \$11.3 million in Congressionally-directed spending.

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Pictured upper left: Deputy Director Niles Barnes and South Carolina & Georgia Manager Brent Buice with U.S. Department of Transportation Secretary Pete Buttigieg and House Majority Whip Rep. James E. Clyburn in Charleston, South Carolina.

Pictured left: U.S. Rep. Chellie Pingree of Maine and Northern New England Manager Kristine Keeney at a celebration of \$700,000 in new federal funding to expand the Eastern Trail.

### **GREENWAY FUN**

In 2022, inspirational Greenway experiences included the firstever runner of the entire route. ultrarunner **Shan Riggs** (far right). Joining Riggs on the Greenway was his partner, **Joshuaine Grant**, who transported their supplies on a bike trailer. Shan brought unprecedented media coverage to the Greenway and ended his run with a surprise marriage proposal. Other highlights included **Erin Trautmann** (above), a Pennsylvania middle school music teacher who completed a southbound through-ride of the Greenway; and Alessandra and Patrick Hagarty (right), who rode much of the Greenway in Maine with several friends and family members - including two toddlers - en route to their wedding in Acadia National Park.

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**Florida:** The newest 2.9-mile stretch of the St. Johns River-to-Sea Loop in DeBary extends the Loop to 51 paved miles in Volusia County making it possible to ride from Titusville or Edgewater to DeLand's Lake Beresford Park - all on trail.



Massachusetts: Three new segments added to the rapidly developing Greenway corridor between Boston and the New Hampshire border - the Encore Boston Harborwalk and portions of the Northern Strand Trail in Lynn and Saugus.

## **GREENWAY GROWTH**

In the midst of another recordsetting year for the East Coast Greenway Alliance, 18 safe, trafficfree segments, many creating key connections to existing trails, were officially designated as part of the Greenway route. Eleven states added at least one new segment in 2022, up from eight in 2021.

In addition, more than \$200 million in public investment was committed to fund future Greenway expansion signifying continued momentum for our transformational project.

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### **LEAD DONORS**

Individuals below invested \$5,000 or more in support of our mission in 2022:

- Elizabeth Brody
- · James and Eeva Chaney
- · Mike and Trish Davis
- · Eran and Ukiko Egozy
- · Stephen Greif
- Sarah Hancock
- Patricia King and Tom Powers
- William Logan
- Anna Quisel and Bret Snyder
- · James and Deborah Sharpe
- Barbara Ton Ferullo

# FOUNDATION & NONPROFIT PARTNERS

- The Charlotte Foundation
- Climate Ride
- Elmina B. Sewall Foundation
- Greater Raleigh Convention and Visitors
   Bureau
- Helen & William Mazer Foundation
- The Hurford Foundation
- JPB Foundation
- North Carolina Dept. of Natural and Cultural Resources
- Onion Foundation
- Pennsylvania Environmental Council
- Quimby Family Foundation
- R. Howard Dobbs, Jr. Foundation
- Research Triangle Foundation of North Carolina
- Richard King Mellon Foundation
- Three Sisters Foundation
- Virginia Outdoors Foundation
- Wells Fargo Foundation
- William Penn Foundation

### **CORPORATE PARTNERS**

- AIROS
- · Athletic Brewing
- · Duke Energy
- · Fetzer Vineyards
- · Langsam Stevens Silver & Hollaender
- Martin Marietta
- News Corp
- North Carolina Electric Cooperatives
- PAM Health
- REI
- UNC Health Care System
- · Vibra Healthcare
- WakeMed
- Webster Bank

### TOGETHER, LET'S COMPLETE THE GREENWAY!



The year 2022 was full of remarkable growth thanks to generous people and institutions from all over. The East Coast Greenway dream is coming to life as more people experience it than ever.

The most accessible and fun ways to improve your health and the climate are biking and walking. But millions of people from Maine to Florida lack access to safe infrastructure to do so. Let's change that together and make the most of this historic infrastructure moment! Please donate today for a better tomorrow.

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**Dennis Markatos-Soriano** 

Executive Director, East Coast Greenway Alliance

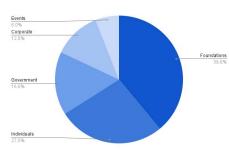
### 2022 FINANCIAL SUMMARY

| Total revenue             | \$2.42 million |
|---------------------------|----------------|
| Total expenses            | \$2.15 million |
| Net assets. Dec. 31, 2022 | \$1.62 million |

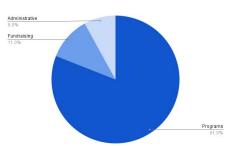
Our full audited financial report and Form 990 was completed by Langdon & Company, LLP, and is available at greenway.org or on request.

# SPEED LIMIT 10 SLIPPERY WHEN WET

### 2022 REVENUE



### 2022 EXPENSES





Powered by the East Coast Greenway Alliance, **Greenways for All** is an effort focused on supporting communities from Maine to Florida - and beyond - in accessing funding for greenways and trails in this historic infrastructure moment.